

Name:
ID#:

 Major: *PROFESSIONAL DIRECTED STUDIES*
PUBLIC RELATIONS & STRATEGIC COMMUNICATION
 Degree: **BACHELOR OF SCIENCE**
TOTAL HOURS REQUIRED FOR THE DEGREE: 126

BIBLICAL EDUCATION (30 hrs)			HRS	GR	TR
Bible (18 hrs)					
BI115	Bible Study/Hermeneutics	(3 hrs)			
BI120	Old Testament Survey	(3 hrs)			
BI130	New Testament Survey	(3 hrs)			
BI343	Genesis	(3 hrs)			
Choose 1:					
BI224	John <i>OR</i>	(3 hrs)			
BI334	Romans	(3 hrs)			
BI / BL / TH Elective (Choose 3 hrs):					
Theology (12 hrs)					
TH111	Evangelism/Spiritual Life	(3 hrs)			
TH220	Systematic Theology I	(3 hrs)			
TH221	Systematic Theology II	(3 hrs)			
TH222	Systematic Theology III	(3 hrs)			
HOURS COMPLETED:			0		
HOURS NEEDED:			30		

GENERAL EDUCATION (36 hrs)			HRS	GR	TR
COMMUNICATIONS (10 hrs)					
Required:					
COM110	Written Research Practicum	(1 hr)			
EN112	College Composition I	(3 hrs)			
EN113	College Composition II	(3 hrs)			
Communications Elective: (Choose 1)					
COMM100	Public Speaking	(3 hrs)			UCM
HUMANITIES (13 hrs)					
Required:					
RP100	Developing a Biblical Worldview	(1 hr)			
RP330	World Religions	(3 hrs)			
Fine Arts: (Choose 1)					
MU110	Music Appreciation <i>OR</i>	(3 hrs)			
TA341	Christ & Creativity	(3 hrs)			
Literature: (Choose 1)					
		(3 hrs)			
History:					
HP100	Constitutional Exam	(0 hrs)			
(Choose 1) HP221, HP222, HP232, or HP238					
		(3 hrs)			
NATURAL SCIENCES / MATH (9 hrs)					
Required:					
MA105	Quantitative Reasoning	(3 hrs)			
PE110	Lifetime Fitness	(1 hr)			
Science: (Choose 5 hrs - class + lab)					
Required:					
GE100	College Life Seminar	(1 hr)			
Social Sciences: (Choose 1)					
		(3 hrs)			
HOURS COMPLETED:			0		
HOURS NEEDED:			36		

TRANSFER CREDIT FROM:		HRS
Total Transfer Hours:		0

PROFESSIONAL EDUCATION (60 hrs)			HRS	GR	TR
Missions/ Ministry Core (3 hrs)					
IC111	Intro to Christian Missions	(3 hrs)			
Public Relations & Strategic Management Major					
<i>* Based on University of Central Missouri program</i>					
PR1600	Orientation to Public Relations	(3 hrs)			UCM
PR2620	Principles of Public Relations	(3 hrs)			UCM
PR3605	Survey of Public Relations Research & Th	(3 hrs)			UCM
PR3610	Writing & Editing	(3 hrs)			UCM
PR3620	Strategic Planning & Research for PR	(3 hrs)			UCM
PR3625	Design & Layout	(3 hrs)			UCM
PR3640	Integrated Strategic Communication	(3 hrs)			UCM
PR4605	Public Relations Internship	(1-3)			UCM
PR4610	Public Relations Mgt & Industry Pract	(3 hrs)			UCM
PR4630	Electronic & Social Media for PR	(3 hrs)			UCM
PR4650	Public Relations & Promotional law	(3 hrs)			UCM
PR4680	Advanced PR Writing	(3 hrs)			UCM
PR4685	Strategic PR Case Analysis	(3 hrs)			UCM
PR4690	Public Relations Campains	(3 hrs)			UCM
Public Relations Electives (Choose 12 hrs)					
PR4600	Special Topics in Public Relations	(1-3)			UCM
PR4605	Public Relations Internship	(1-3)			UCM
PR4625	Innovative Public Relations	(1-9)			UCM
PR4627	Special Projects in Public Relations	(1-3)			UCM
PR4640	Advanced Public Relations Design	(3 hrs)			UCM
PR4655	Global Sports Public Relations	(3 hrs)			UCM
PR4670	Strategic Crisis Communication	(3 hrs)			UCM
PR4675	Media Training	(3 rs)			UCM
Open Electives (3 Hours)					
HOURS COMPLETED:			0		
HOURS NEEDED:			60		

TOTAL HRS COMPLETED:		0
TOTAL HRS NEEDED:		126

CM099	Christian Ministry	
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