



PROGRAM PLANNER - 2024

NAME:
ID#:

Major: **BUSINESS ADMINISTRATION
MARKETING**
Degree: **BACHELOR OF SCIENCE**
Dept. Chair: **Dr. Germaine Washington**

TOTAL HOURS REQUIRED FOR THE DEGREE: 126

BIBLICAL EDUCATION (21 hrs)			HRS	GR	TR
Bible (9 hrs)					
BI115	Bible Study / Hermeneutics	(3 hrs)			
BI120	Old Testament Survey	(3 hrs)			
BI130	New Testament Survey	(3 hrs)			
Theology (12 hrs)					
TH111	Evangelism/Spiritual Life	(3 hrs)			
TH220	Systematic Theology I	(3 hrs)			
TH221	Systematic Theology II	(3 hrs)			
TH222	Systematic Theology III	(3 hrs)			
HOURS COMPLETED:			0		
HOURS NEEDED:			21		

TRANSFER CREDIT FROM:	HRS
Total Transfer Hours:	0

GENERAL EDUCATION (36 hrs)			HRS	GR	TR
COMMUNICATIONS (10 hrs)					
<i>Required:</i>					
COM110	Written Research Practicum	(1 hr)			
EN112	College Composition I	(3 hrs)			
EN113	College Composition II	(3 hrs)			
<i>Communications Elective: (Choose 1)</i>					
BU301 #	Organization Communication	(3 hrs)			
HUMANITIES (13 hrs)					
<i>Required:</i>					
RP100	Developing a Biblical Worldview	(1 hr)			
RP330	World Religions	(3 hrs)			
<i>Fine Arts: (Choose 1)</i>					
MU110	Music Appreciation OR	(3 hrs)			
TA341	Christ & Creativity	(3 hrs)			
<i>Literature: (Choose 1)</i>					
		(3 hrs)			
<i>History:</i>					
HP100	Constitutional Exam	(0 hrs)			
<i>History: (Choose 1)</i>					
	HP221, HP222, HP232, HP238	(3 hrs)			
		(3 hrs)			
NATURAL SCIENCES / MATH (9 hrs)					
<i>Required:</i>					
BU305 #	Business Statistics	(3 hrs)			
PE110	Lifetime Fitness	(1 hr)			
<i>Science: (Choose 5 hrs - class + lab))</i>					
HOURS COMPLETED:			0		
HOURS NEEDED:			36		
SOCIAL / BEHAVIORAL SCIENCES (4 hrs)					
<i>Required:</i>					
GE100	College Life Seminar	(1 hr)			
<i>Social Sciences:</i>					
SS231 #	Microeconomics	(3 hrs)			
HOURS COMPLETED:			0		
HOURS NEEDED:			36		

PROFESSIONAL EDUCATION (69 hrs)			HRS	GR	TR
Missions/ Ministry Core (3 hrs)					
IC111 *	Intro to Christian Missions	(3 hrs)			
Business Administration Core (39 hrs)					
BU200 *	Intro to Business Administration	(3 hrs)			
BU2101	Foundations of Accounting	(3 hrs)			
BU235 *	Organizational Behavior	(3 hrs)			
BU234	Information Systems	(3 hrs)			
BU232	Marketing Principles	(3 hrs)			
BU315	Business Law & Ethics	(3 hrs)			
BU324	Business Finance	(3 hrs)			
BU332	Human Resources Mgt	(3 hrs)			
BU340	Business Problems & Policies	(3 hrs)			
BU416	Legal Enviro for Business	(3 hrs)			
BU420	Global Dimensions of Business	(3 hrs)			
BU438	Production & Operations Mgt	(3 hrs)			
BU449	Senior Project	(3 hrs)			
Marketing Track (12 hrs)					
BU303	Media Mkt for Sports & Business	(3 hrs)			
BU334	Non-Profit Marketing	(3 hrs)			
BU343	Organizational Mrkt & Sales	(3 hrs)			
BU430	Marketing Research	(3 hrs)			
Open Electives (15 hrs)					
HOURS COMPLETED:			0		
HOURS NEEDED:			69		

TOTAL HRS COMPLETED:			0		
TOTAL HRS NEEDED:			126		

* Indicates Interdisciplinary Bible Course
Course also fulfills professional requirements for degree.